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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Charles Eric Hunter, Bernard L. Ballou, Jr.,
Robert D. Summer, Kelly C. Sparks, Ollin B. Sykes
and John H. Hebrank

Confirmation No.: 2310

Application No.: 09/976,836

Group Art Unit: 3625

Filing Date: October 12, 2001

Examiner: Cuong H. Nguyen

For: SYSTEM AND METHOD PERMITTING CUSTOMERS TO ORDER
SELECTED PRODUCTS FROM A VAST ARRAY OF PRODUCTS OFFERED
BY MULTIPLE PARTICIPATING MERCHANTS AND RELATED
SECURITY APPLICATIONS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

ASSIGNEE POWER OF ATTORNEY

The undersigned, assignee of the entire interest in the above-identified application, hereby appoints the attorneys associated with the following customer number of the firm of WOODCOCK WASHBURN LLP, One Liberty Place - 46th Floor, Philadelphia, Pennsylvania, 19103, as attorneys for applicant(s), with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith.

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Send all future correspondence and address all telephone calls to:

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STATEMENT UNDER 37 CFR § 3.73(b)

Ochoa Optics LLC, a Delaware Limited Liability Company,

states that it is:

- the assignee of the entire right, title, and interest; or
- an assignee of an undivided part interest

in the patent application/patent identified above by virtue of either:

1. An assignment from the inventor(s) of the patent application/patent identified above.
 - 1. The assignment was recorded in the Patent and Trademark Office at Reel _____, Frame(s) _____

OR

2. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

From: **Charles Eric Hunter, Bernard L. Ballou, Jr., Robert D. Summer, Kelly C. Sparks, Ollin B. Sykes and John H. Hebrank** To: **World Theatre, Inc.** The document was recorded in the Patent and Trademark Office at Reel 013190, Frame 0407, or for which a copy thereof is attached.

From: **Exodus Capital, Inc.** (a secured party Collateral Agent of WTIP Holding Company, LLC, with full power and authority to sell all interest of **World Theatre, Inc.**) To: **Ochoa Optics LLC.** The document was recorded in the Patent and Trademark Office at Reel 015402, Frame 0251, or for which a copy thereof is attached.

- Additional documents in the chain of title are listed on a supplemental sheet.
- Copies of assignments or other documents in the chain of title are attached.

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The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.



Signature

Name: **Julia Ceffalo**

Title: **Authorized Person**

Date: December 3, 2004

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